Everyone talks about AI. But AI does not exist.

This is a strong statement; it may sound provocative. That's why it needs to be contextualized.

For us, AI exists, or does not exist, depending on its own narrative, its use, the results it generates. Because **AI is not always the same.**

We want to transparently and critically show the possible implications of this technology, **its impacts on people and companies**: better organization of work, optimization of production processes, energy time saving, reduction of waste and impacts.

For this reason, we decided to contrast today's "empty" narrative, which speaks of AI in imprecise terms, as "magic," potentially manipulative and homogenizing, with the tangible and factual one of the projects we have been developing for years.

Through artificial intelligence, which is nothing more than applied mathematics, we now have the possibility to transform everyday life by **enhancing human life**, and we want to be part of this change.

What we have in mind is an AI development made with and for people, rich in transformations that generate new projects, that give back time and creativity, that stimulate ideas, through a new sociality.

We want the concrete results of AI to do the talking by giving voice to those people who use our AI solutions in their daily lives, because only they can tell us what they need to change. **Only they can say if AI exists.**

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Artificial
Intelligence
solutions